

OFFICIAL PRESS KIT

PRESENTED BY BBOYRECORD

MAGASCO

SINGER •

SONGWRITER

• PERFORMER

”

The Legacy Is Still
Being Written"

SOKOTO
2.6M
STREAMS

Audiomack
2.16M
TOTAL PLAYS

SPOTIFY LISTENERS
55K

YOUTUBE
117K
SUBSCRIBERS

"Music is more than
entertainment, it's a
story, a culture, and a
legacy."



www.bboyrecord.com



ABOUT MAGASCO

Magasco is one of Cameroon's most accomplished contemporary recording artists, celebrated for his ability to blend Afrobeat, Dancehall, Afropop, R&B, and traditional African influences into a distinctive sound. With a career spanning more than a decade, he has earned a reputation for musical versatility, authentic storytelling, and memorable melodies.

As the founder of BBoyRecord, Magasco continues to shape the future of Cameroonian music while inspiring a new generation of artists through creativity, independence, and cultural pride.



CAREER TIMELINE

Magasco's musical journey began with his passion for singing at an early age before gaining national recognition through his breakthrough single LineLoba. In 2012, he founded BBoyRecord, introducing a new vision for independent music in Cameroon.

After signing with Empire Company in 2013 and releasing several successful projects including Golden Boy, he returned to independent ownership by relaunching BBoyRecord in 2019. Since then, he has continued to expand his catalog with acclaimed albums including Heart, Affection, Infinity, Vida, and Red Carpet, establishing himself as one of Cameroon's most consistent and influential artists.



BIOGRAPHY



Born Tohnain Anthony Nguo, professionally known as Magasco, the artist has become one of Africa's most respected voices in contemporary music. His career is defined by artistic evolution, resilience, and an unwavering commitment to authenticity.

From his early beginnings in Bamenda to performing on international stages, Magasco has consistently pushed creative boundaries while remaining deeply connected to his Cameroonian roots. His music explores themes of love, ambition, culture, personal growth, and everyday life, making him one of the continent's most relatable and enduring performers.



DISCOGRAPHY

Magasco's discography reflects over a decade of musical growth and innovation. Beginning with Bamenda Boy, Pt. 1, he has continued to evolve through landmark projects including Golden Boy, Heart, Affection, Kings, Infinity, Vida, and Red Carpet. Each album captures a different stage of his artistic journey, showcasing his ability to experiment with new sounds while maintaining the signature style that has made him one of Cameroon's leading musical exports.

HIT SONGS

Throughout his career, Magasco has delivered numerous songs that have become fan favorites across Cameroon and beyond. Tracks such as LineLoba, Kumba Market, Fine Boy, Sokoto, Bella, Power, Love It, Marry Me, and Kongossa have helped define his legacy, earning widespread radio airplay, digital streams, and strong audience engagement. His catalog continues to resonate with listeners through music that balances commercial appeal with meaningful storytelling.



AWARDS

Magasco's contribution to African music has been recognized through multiple award nominations and industry honors throughout his career. His work has received recognition from respected African entertainment platforms, celebrating his excellence in songwriting, performance, and artistic innovation.

Live Shows

Known for his energetic stage presence and engaging performances, Magasco has performed at concerts, festivals, television events, and major entertainment showcases across Cameroon and internationally. His live performances combine powerful vocals, audience interaction, and dynamic stage production, creating memorable experiences that continue to strengthen his connection with fans wherever he performs.



The Remix King



Widely regarded by fans as the "Remix King," Magasco has built a remarkable reputation for transforming collaborations into standout records. His unique ability to adapt across genres, deliver unforgettable hooks, and complement a wide range of artists has made him one of the most sought-after collaborators in Cameroon. Whether working with emerging talents or established stars, his musical chemistry consistently elevates every project, reinforcing his status as one of the country's most versatile recording artists.

Brand Partnerships



Beyond music, Magasco has established himself as one of Cameroon's most marketable entertainment personalities, representing a modern creative brand built on authenticity, professionalism, and cultural influence. His credibility, broad audience appeal, and consistent artistic excellence have made him a trusted partner for leading consumer brands seeking meaningful engagement with African youth and entertainment audiences.

Throughout his career, Magasco has collaborated with several high-profile brands across the food, beverage, lifestyle, and entertainment sectors. Earlier in his career, he featured in promotional campaigns for Reaktor Energy Drink and Baileys Delight, demonstrating his ability to connect major consumer brands with music and youth culture. These collaborations helped reinforce his reputation as an artist whose influence extends beyond the recording studio into mainstream commercial marketing.



In 2026, Magasco was announced as the official Brand Ambassador for 1xBet Cameroon, marking a significant milestone in his commercial journey. Through the partnership, he has led nationwide brand activations, fan engagement campaigns, and social impact initiatives—including the "Woman Hero" campaign, which celebrated women making meaningful contributions within their communities. The collaboration reflects the confidence that one of the world's leading sports entertainment brands places in Magasco's professionalism, credibility, and nationwide appeal.

STREAMING STATISTICS

Magasco's music continues to connect with audiences across Africa and the global diaspora through the world's leading digital streaming platforms. Over the course of his career, his catalog has accumulated millions of streams, reflecting the growing international appeal of his music and the continued demand for contemporary Cameroonian sounds. His presence spans major streaming services, allowing fans worldwide to discover his albums, singles, collaborations, and music videos from any device.

As of 2026, Magasco maintains an active and growing digital footprint, with more than 55,000 monthly listeners on Spotify and over 2.2 million total plays on Audiomack, alongside an expanding catalog on Apple Music, Boomplay, YouTube, and other major platforms. His music continues to reach new listeners through editorial playlists, algorithmic recommendations, and international streaming audiences.

Official Streaming Platforms Platform Official Artist Profile

Spotify : <https://open.spotify.com/artist/19MUAFelCSgiIH7C452LD>

Apple Music : <https://music.apple.com/artist/magasco/547296624>

YouTube : <https://www.youtube.com/@MagascoOfficial>

Audiomack : <https://audiomack.com/magasco>

Boomplay : <https://www.boomplay.com/artists/magasco>

Deezer : <https://www.deezer.com/artist/magasco>

Contact

For booking inquiries, media interviews, brand partnerships, licensing opportunities, and business collaborations, please contact BBoyRecord Management. For the latest music, tour announcements, official merchandise, and exclusive updates, visit the official BBoyRecord website and follow Magasco across all verified social media platforms.



www.bboyrecord.com